



# Women's Federation for World Peace USA

## *Igniting a Culture of Heart -2017*

### 2017 GOAL ACCOMPLISHMENT SUMMARY

2017 GOAL	2016 BENCHMARK	ACCOMPLISHMENTS IN 2017	GOAL ACHIEVED?
120 Educational Programs	82	121 Total -78 educational events -43 peripheral projects/ videos	Yes! Phew, just made it.
Educate 1,000 people	800	-3,293, educated through events -24,981, peripheral education through radio shows, videos, webinars and service	Yes! Our chapters have gone above and beyond this year. AND we are educating online to reach wider audiences.
5,000 Associate Members	2,457	2,954	No, we are still in the development stage for this. More to come in 2018!
Send \$45,000 in Overseas Aid & Disaster Relief	\$55,218	\$61,326.26	Yes! Read more about the various projects supported below.
800 Paying WFWP USA Members	662	812	Yes, that is over a 20% increase in membership!!!

### 25TH ANNIVERSARY OF WOMEN'S FEDERATION FOR WORLD PEACE!

2017 marks the 25<sup>th</sup> Anniversary of Women's Federation for World Peace (WFWP), which was initiated in 1992 by Rev. Sun Myung Moon and Dr. Hak Ja Han Moon. WFWP USA President Angelika Selle affectionately refers to this 25<sup>th</sup> year as the milestone transition from a developing organization to that of a stable and mature organization, ready to take things to the next level.

This Anniversary became a call for celebration throughout the country and abroad. To start the year off, the WFWPI office held a celebratory banquet at the New York UN Hotel, where we were graced by WFWP International President Yeon Ah Moon and many other special guests. **Thirteen US chapters followed suit with celebrations** of all sizes in Arizona, Connecticut, Philadelphia, Massachusetts, Maine, Washington D.C., Georgia, Texas, Ohio, Colorado, Northern California, Los Angeles, and New York City.

Commemorate the year with us by watching the WFWP International video shared at their Anniversary Celebration here: <https://vimeo.com/238656821>



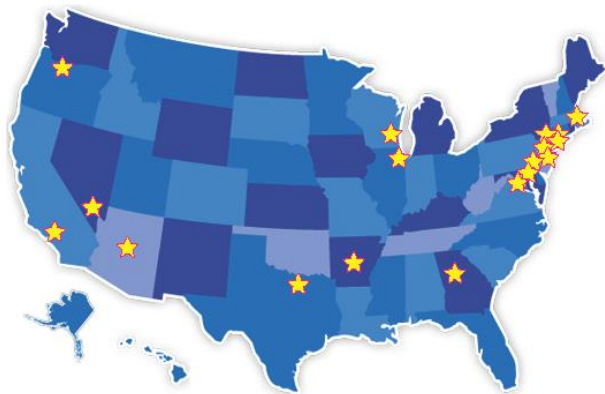
Global Women's Peace Network 25<sup>th</sup> Anniversary in Arizona



25<sup>th</sup> Anniversary and Networking Fair in Colorado

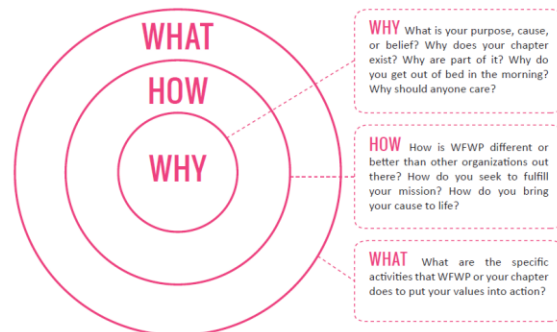
## EDUCATION and IGNITING THE CULTURE OF HEART

- This year our WFWP USA President and Vice Presidents visited 18 out of the 35 WFWP USA chapters, traveling to the eastern, western, mid-western, and southern regions of the United States! They focused on spreading the awesome vision and mission of WFWP, and igniting the chapters with knowledge and tools to make things happen... And happen they did! This year our WFWP USA chapters educated over 300% more individuals than in 2016 through events.
- A major development in 2017 was the **creation of the Chapter Handbook**. This 75+ page interactive, inspirational workbook was created for WFWP chapter leaders and team members to develop their leadership skills, confidence, and passion. There has never been a better time to join a local leadership team, and equip yourself with workable knowledge on making a meaningful impact in your community!
- Beyond investing in our chapters, we invested in you! This year we opened up our **monthly educational webinars to all of our loyal and supportive WFWP USA Members**. Topics ranged from Creating and Keeping Compassionate Connection, Ideals of Love, Stress Toxicity and Detoxing, and Discovering our Spiritual Senses. We will also be sharing our 2017 accomplishments, and what to expect in 2018 in our December webinar hosted by WFWP USA President Angelika Selle and Vice President Katarina Connery. If you are not already a member and would like to be, join here: [wfwp.us/membership/](http://wfwp.us/membership/)



Chapters visited by WFWP USA Headquarters

### Start from "Why"



★ THE GOLDEN CIRCLE

People don't buy what you do, they buy why you do it.

A glimpse of the Chapter Handbook

## WOMEN'S EMPOWERMENT

- Noteworthy this year was the development and launch of the **Leadership of the Heart Curriculum, part one** of three. This curriculum allows you to look inward, discover what may be holding you back, and to assert your passions into purpose. Out of the 41 women's empowerment events that occurred in 2017, 10 were based on the Leadership of the Heart.



Curriculum collaborator and presenter Vanessa Scott



Launching of Leadership of the Heart Curriculum in Maryland

- **The New Jersey chapter initiated WFWP Girls**, which emphasizes empowering those in our communities from a young age, so that they can experience what it means to be a peace leader! You go GIRLS!



Launching of WFWP Girls in New Jersey



WFWP Girls fundraising for Hurricane Harvey & Irma

- **Just 15 days after the terrible tragedy and massacre of 58 people in Mandalay Bay, we held our Leadership Retreat and Seminar in Las Vegas, Nevada.** The goal was to inspire, refresh, and renew ourselves, and our commitment to WFWP and our mission. There was something for everyone, quite literally, as we maneuvered between sessions and activities on self-care, professional training and leadership, goal setting, outreach and networking, and all of the ongoing inner workings related to WFWP and our goals. Outings to the Red Rock Canyons and the Las Vegas Shooting Memorial Site were memorable beyond expectation.

*“The dynamic duo of Angelika and Katarina was excellent! Angelika’s vision and how she expressed her heart and the heart of Heavenly Mother was deeply moving as always. Katarina’s insight and organizational/ development skills are superb. I could listen to her for days.”*

To learn more on the impact of this program, see the full report here: <https://wfwp.us/national/learning-to-lead-with-a-motherly-heart-wfwp-usa-leadership-retreat-2017>

## PEACE INITIATIVES

- In the United States this year, there have been two separate incidents making the top 10 list of the deadliest mass shootings in U.S. modern history, and an uproar of political strife and conflict. As the need for peace escalates, so do our efforts to make peace a reality. **In 2017 our chapters hosted 33 peace related events, 14 of which included our signature Bridge of Peace reconciliation ceremony.**
- We are so very lucky to have WFWP Co-founder Dr. Hak Ja Han Moon continuing to lead the way towards peace at this time. Her **“Peace Starts With Me” initiative**, campaign, and speech brought together over 20,000 people of various backgrounds to **Madison Square Garden on July 15<sup>th</sup>, 2017.** WFWP USA supported the gathering through getting the word out on radio and media platforms, inviting special guests, and **hosting a WFWP pre-event called “Peace Within”** with charismatic speaker Suzan Johnson Cook, Former Ambassador-at-Large for International Religious Freedom.



Dr. Hak Ja Han Moon speaks on “Peace Starts With Me” at Madison Square Garden, July 15, 2017

After the event at Madison Square Garden, Aimmee Kodachian, host and producer of AK Experts TV, shared:

*“I felt that there was something deeper going on, like a paradigm shift was happening and an igniting of the hearts of the people as it ignited mine, and I feel that a historic move that Mother Moon had to make for the sake of God and America.”*

- In recent news related to North Korea, words like missile launches and strengthening of military forces come to mind. Unique to the conversation, the **WFWP New Jersey chapter has continued to promote peaceful unification between North and South Korea over the past three years.** Their initiatives have gathered government officials, community leaders, and peace activists in dialogue and supportive action, allowing many to rethink what needs to take place in the Korean Peninsula for an interdependent world of peace.



Peace at Last One Korea, Bridge of Peace in New Jersey, 2015



2017 sharing the importance of a united Korea

- As part of an international organization in General Consultative Status with the Economic and Social Council of the United Nations, we take pride in supporting United Nations efforts. This year, **10 USA chapters commemorated the UN International Day of Peace** on the theme “Together for Peace: Respect, Safety and Dignity for All.” Gatherings ranged from panel discussions, candle light prayer, dialogue and meditation, Bridge of Peace Ceremonies and more.



Bridge of Peace Crossing in Pittsburgh, PA



International Day of Peace Bridge Ceremony in Ohio

## SERVICE

- With a mother’s heart, WFWP representatives find unique ways to care for others. For example, after considering the needs of their community, the WFWP Connecticut chapter determined to hold a **health and nutrition seminar for local children and families** in Bridgeport. The kids loved the interactive seminar with a ‘guess the vegetable game’ and making of monster green smoothies, while the parents learned from a naturopathic doctor of 24 years. Other service projects around the country involved donating canned goods, volunteering at homeless shelters, and donating purses and toiletries to women in need.



Interactive nutrition seminar in Bridgeport



Making green monster smoothies

- **In addition to caring for those in our communities, WFP USA seeks to support those around the globe who need upliftment, education, and refuge.** This year our goal was to send \$45,000 to various overseas aid and disaster relief efforts. With your help, we were able to exceed that goal by over \$16,000!

These results provide education in nine schools in eight African countries, the building of a kindergarten in Nepal, and provide one year of education, books, and school meals for 66 students in Cambodia, and more!



Building a safe, loving kindergarten in Nepal



WFP One Hope Garden Primary School in Ethiopia

WFP SCHOOLS OF AFRICA PROJECT	\$30,000
BUILDING KINDERGARDEN IN NEPAL, THROUGH WFP NEPAL	\$18,200
CAMBODIA FOSTER CARE PROJECT, BY NEW JERSEY CHAPTER	\$9,950
HAITI RELIEF	\$1,358
1% LOVE SHARE	\$1,000
HURRICANE RELIEF	\$818.26

## OUTREACH

- **We initiated our “Become a Friend” feature on our website this year, in effort to create an associate membership** and clout through numbers. This is a simple and easy way to say “I stand with you” in regards to who we are, and the tenants WFP stands for. Keep an eye out for further developments of this project in 2018! If you haven’t already, become a friend today at: [wfp.us/becomeafriend](http://wfp.us/becomeafriend)

- An integral part of our outreach plan for this year was to **cast a wider audience through video education**. When it came to radio shows, personal connections made all the difference. Our WFWP Arizona chapter found great success in promoting their 25<sup>th</sup> Anniversary celebration through three consecutive radio show debuts, which led to Arizona Chairwoman Rhia Luz starting her own radio show **Buhay Buhay Sa Amerika**. Our WFWP USA President Angelika Selle also shared the vision and mission of WFWP through two segments on the **AK Experts show** and another on **NuWellness TV**. In addition, WFWP USA has been working on providing video content creation, branding our first **Taboo Talks video on sexual harassment**. Through 19 radio shows and videos, WFWP USA was able to reach 24,719 people this year.



## LOOKING FORWARD TO 2018!

- As we continue to brainstorm our theme for 2018, the word RELATIONSHIP comes to mind. We are looking to go from the ME to the WE, overcome our differences, and to create bonds of harmony and inclusiveness.
- Our major projects and areas of focus for 2018 include:

<p><b>EDUCATION</b></p> <ul style="list-style-type: none"> <li>- Develop and implement the <i>Leadership of the Heart Curriculum</i>, Parts two and three</li> <li>- Develop a marriage strengthening track</li> <li>- Create and implement the <i>Peace Starts With Me</i> Reconciliation Seminar</li> </ul>
<p><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>- Associate Membership strategy development</li> <li>- Strengthen media and social media outreach</li> <li>- Host local <i>Global Women Peace Network</i> programs</li> </ul>
<p><b>FINANCES</b></p> <ul style="list-style-type: none"> <li>- Solicit funding with our newly created Donor Packet</li> <li>- Establish a National Development Team</li> </ul>